



ANNUAL REPORT

—

2022-23

AJA EDUCATION AND FOUNDATION

THE TEAM

Hetkumar Prajapati
Founder

Aastha Prajapati
Co-Founder

Nishant Parmar
Project Director

Piyush Bariya
Project Director

Pulkit Agrawal
CA Auditor

Shaista Sorathiya
CA Advisor

Venus Magroliya
Financial Advisor

Deepika Majhi
Project Manager

Sneha Kumari
Project Manager

Ishika Yadav
Social Media Manager

BANK DETAILS

Account Holder
AJA EDUCATION AND
FOUNDATION

Account Number
50200068567080

IFSC CODE
HDFC0009450

Branch
New VIP Road

Account Type
Current

CONTACT US



FIND US

Ananya Heights, Near D-Mart,
Khodiyar Nagar Char Rasta,
Vadodara, Gujarat, Bharat
Pin: 390018

DIRECTOR'S MESSAGE

As I reflect on the journey of Aja Education and Foundation over the past year, I am humbled and inspired by the transformative impact we have made in the lives of countless young individuals. It is with a sense of pride and gratitude that I share this director's message in our annual report.

This organization was born from a deeply personal experience, one that left an indelible mark on my heart. I had the privilege of helping a young girl understand her career goals and providing her with the guidance and support needed to realize her full potential. Witnessing her growth and achievement planted the seed of an idea - the idea that we could extend this same helping hand to many more students who, like her, needed direction, mentorship, and educational support.

Today, Aja Education and Foundation stands as a testament to the belief that every child, regardless of their background or circumstances, has the potential to shine brightly when given the right opportunities and guidance. Our dedicated team of mentors, volunteers, and supporters has worked tirelessly to nurture the aspirations of young minds, helping them carve their paths towards success.

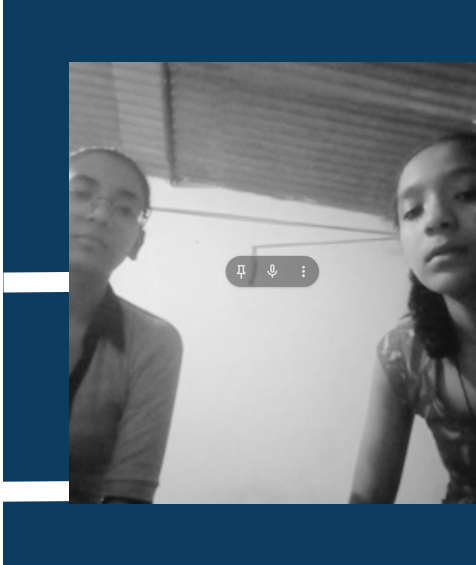
In the pages of this annual report, you will find stories of determination, resilience, and achievement. These stories belong to the students we have had the privilege to support, and they are a testament to the power of education and mentorship. Each success story reaffirms our commitment to our mission.

As we look to the future, our resolve remains unwavering. We aim to reach even more students, create more success stories, and continue our journey of making dreams come true. We understand that the road ahead is long, but with your unwavering support and belief in our cause, we are confident that we can create a brighter, more promising tomorrow for the young minds we serve.

Thank you for being a part of our journey, for your faith in our mission, and for your commitment to making education and mentorship accessible to all. Together, we can light the way for countless more students and help them achieve their dreams. Our goal is to ensure that every child has a book in their hand instead of bricks or dishes. We aspire to provide hope to those children who were once forced into child labor due to a lack of educational opportunities.



OUR VALUES



Our non-governmental organization is committed to ensuring that children who cannot afford the exorbitant fees of private schools or coaching institutes have access to quality education and a brighter future. We view it as our solemn duty to offer underprivileged children a chance to gain knowledge and secure their futures. Furthermore, we provide internships to young people in India who desire practical experience in a specific field.

Our NGO also offers support and mentorship to individuals who have lost their way, assisting them in finding their footing and pursuing their goals. Despite launching with meager resources, we have experienced growth as more individuals become cognizant of our cause and rally around our mission.

We are determined to put a book in the hands of every child who has previously had to carry bricks or dishes, and thus, we are striving to break the cycle of child labour induced by a lack of educational opportunities. By providing the education they need to achieve their aspirations, we are making a positive impact on the lives of more than 50 children daily.

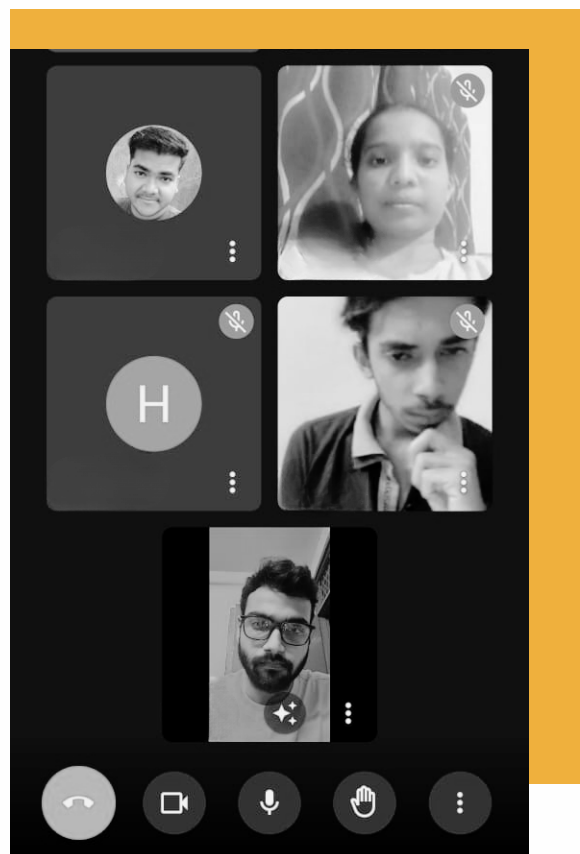
Please visit our website for more info:

[AJA Education and Foundation](#)

OUR PRINCIPLES

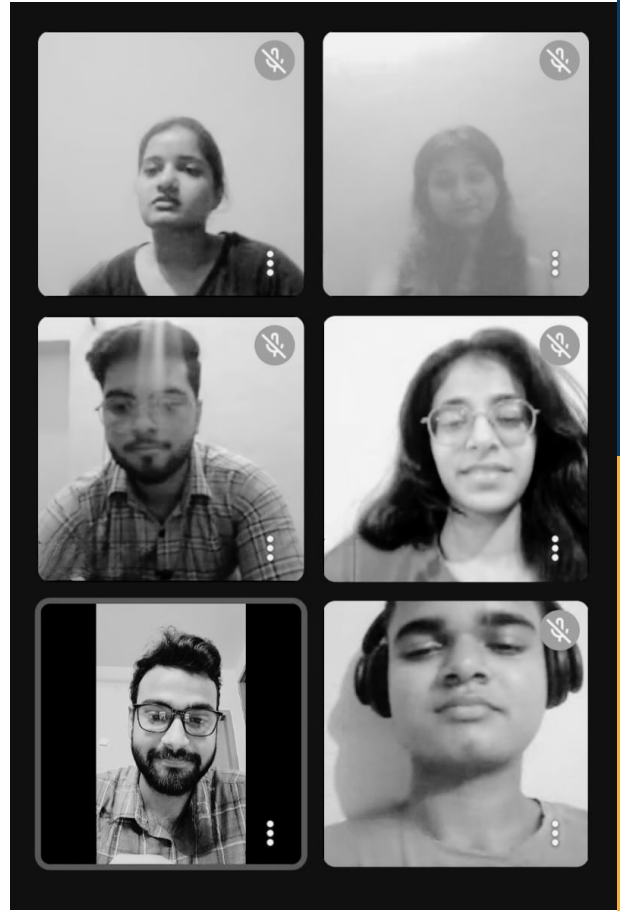
- We take great care to ensure that all donations made by our valued contributors reach the deserving underprivileged students through house visits and other means. We hold ourselves to a high standard of transparency and accountability, regardless of social standing, religion, or orientation, with only honesty and need as the criteria.
- We prioritize maintaining the self-respect of our student beneficiaries and their families, as our fundamental belief is that we owe a debt to society that has enabled us to prosper and succeed. Ultimately, our work is motivated by our own sense of fulfilment and satisfaction in giving back to those in need.
- **We ensure that every rupee contributed to our educational initiatives goes directly to the recipient students, with no administrative costs incurred (as our members cover those costs with their own resources).**

- We maintain continuity in both our plans and support for students, striving to extend assistance for as long as they continue their education and require our support.
- We have seen increased awareness and participation in social responsibility among both young students from affluent families and their families, towards the more vulnerable sections of society.



OUR VISION

- We aim to educate and provide a better future for every child who due to any circumstance cannot afford private school or coaching institutes. Our focus is on the under privileged children as they represent a large portion of the student population.
- We believe that education is a fundamental right for every child, and hence we aim to provide the same for all. We do not differentiate between caste, creed or religion when it comes to providing education.
- The core Mission of AJA Education and Foundation is to focus on reaching out to the poor children, who due to poverty, are not receiving their valuable education and guiding them in their way for a better future.



We also aim to easily provide funds to other NGOs to help them grow.

We thrive to successfully reach our goals and be a reason for the happy smiles on the faces of every child of our country.

HELP OTHERS, SPREAD LOVE!

AEF PROJECTS

PALAKSHI

- Volunteers collect funds for tutoring underprivileged kids.
- Funds are used to provide educational support, including tutoring and study materials.
- Volunteers actively engage with donors to secure funding.
- The project's impact is measured by improved academic performance and enhanced educational opportunities.
- Ongoing efforts focus to expand the fundraising network and reach more underprivileged children.

KALYANI

- Offer student counselling to students without access to adequate guidance
- Guide and mentor under privileged students to tap into their full potential
- Provide Suitable environment for kids to identify their goals

VIDHYADEEP

- Focus on underprivileged students in Class 7 (English medium) and Class 9 (Hindi medium).
- Significantly improve academic performance
- Tailor curriculum and teaching methods to adapt diverse linguistic needs.
- Dedication to bridge educational gaps and empower underprivileged students.

PALAKSHI

The Palakshi Project was initiated by Het Prajapati in August, 2021, with its primary objective being to generate donations in support of the NGO's operations. Currently, the Vidhyadeep Project operated online, but the ultimate goal was to amass sufficient funds to transition to an offline model. Additionally, the project aimed to secure donations to finance other NGOs through its initiatives.

In the initial stages of the project, several challenges were encountered, including employee retention issues, a lack of intern training, and insufficient project information. This made the first three months of the project particularly challenging. However, feedback from the interns highlighted these issues, prompting the project team to formulate a strategy to engage the interns in various tasks. These tasks included promoting the NGO's social media profiles, fundraising, and marketing efforts, allowing interns to acquire diverse skills, such as networking and marketing proficiency. The project also addressed the information gap by providing task details in PDF format, ensuring that interns had access to the necessary information. To foster engagement and encourage excellence among interns, a point system was implemented.



PALAKSHI

Looking forward, the project's primary goal was to initiate offline projects for the NGO as soon as possible, enabling interactive learning experiences. The project aimed to motivate Indian youth to actively participate in the NGO's operations, facilitating assistance to as many children as possible. Moreover, the substantial funds raised were intended to address a variety of social issues. To date, approximately eight groups had been formed, with over 150 volunteers participating in the one-month internship. The project had garnered contributions from five HR professionals, resulting in the successful collection of Rs. 2637.

This project has a primary objective of raising donations and providing vital support to the operations of the NGO. Although it currently operates in an online capacity, the ultimate aim is to secure sufficient funds for a transition to an offline model, while also extending financial assistance to other NGOs. In the initial three months, challenges related to employee retention, intern training, and a lack of project information were identified and subsequently addressed through valuable feedback received from the interns themselves.

A comprehensive plan was crafted to actively involve interns in various tasks, including initiatives related to social media promotion, fundraising, and marketing. To ensure interns had access to detailed task instructions, information was meticulously provided in PDF format. Additionally, a point-based incentive system was introduced to motivate and recognize outstanding contributions from interns.

The primary objective moving forward is the initiation of offline projects, with the overarching aim of fostering interactive learning experiences for the children benefitting from the NGO's services. The project extends an open invitation to Indian youth, encouraging their active involvement in the NGO's operations to broaden the reach of assistance provided to more children. Generous contributions from HR professionals, as well as the dedicated efforts of volunteers, have played a pivotal role in raising funds in support of this cause.

The Palakshi Project has successfully formed eight groups, each comprising over 150 interns, collectively making significant strides in fundraising and advancing towards the overarching goals of the NGO. The unwavering commitment to progress and effecting positive change in the lives of underprivileged children remains a cornerstone of the project's mission and vision. This summary encapsulates the objectives, challenges, initiatives, and accomplishments of the Palakshi Project, underscoring its pivotal role in bolstering the operations of the NGO and its steadfast dedication to expanding its sphere of influence.

KALYANI

In order to raise the standard of education in Bharat, the non-profit NGO AJA Education and Foundation was established. Founded on 12th January 2022 to offer free tuition to youngsters in secondary and high schools in slums or coming from low-income families. Encouraging young people to pursue education and developing their talents through education enables them to become leaders and agents of change. The scope and scale of AJA Education and Foundation have expanded, and its programs now reach kids all over the nation. Concentrating on high-quality, affordable, and scalable initiatives to close educational system gaps.

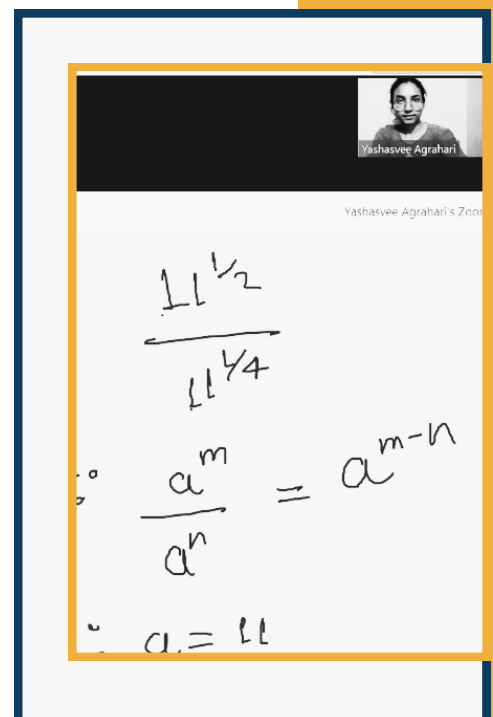


Since students who do not receive enough guidance in their high academics cannot comprehend their actual potential, AJA Education and Foundation, a child education NGO, made the decision to carry out student counselling in the appropriate manner. For a variety of reasons, children are prevented from achieving their goals, and one of the most stubborn obstacles is poverty. Hence we are constantly working to improve education for students because we believe that every child is exceptional in their field and can achieve the pinnacle of success if the proper learning opportunities are provided along with a wonderful environment to help kids open their minds and acknowledge their goals.

VIDHYADEEP

The Project Director at AEF, Nishant Parmar, has been leading the "Vidhyadeep" project since April 2022, with the aim of offering free education to underprivileged students. The entire project operates remotely. At the project's inception, the first challenge encountered was the identification of students in need of free education. To address this, a Google form was created and distributed to various school groups, resulting in the successful identification of deserving students. An administrative staff member named Bharti was hired to conduct interviews, and she demonstrated exceptional dedication in this role. The next task was to locate teachers capable of providing quality education, characterized by strong listening and communication skills, and effective teaching abilities to address student queries.

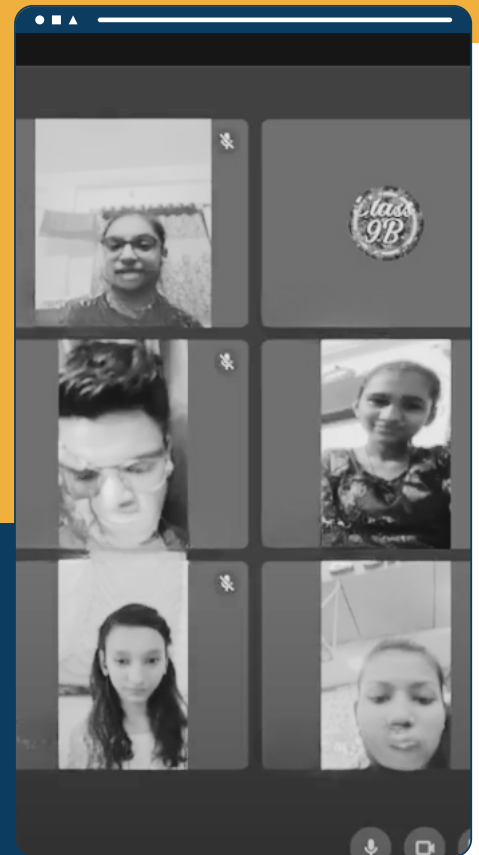
To accomplish this, assistance was sought from the LinkedIn platform. Initially, the Project Director conducted interviews with potential teachers. Subsequently, a team of HR professionals, including Nikita, Pranjali, Deepika, Ayush, Priyanka, Husna, Sweksha, Pallavi, and Sneha, were hired. They underwent training and were entrusted with the responsibility of recruiting teachers for the NGO. The HR team consistently posted job openings on LinkedIn, which resulted in a pool of teacher resumes. They followed up with telephonic and online interviews.



VIDHYA DEEP

The selected teachers, including Harjas, Preksha, Kavita, Lavanya, Karishma, Marwah, Sani, Shivani, Yashasvee, Sanya, and Venus, demonstrated exceptional humility. They conducted regular classes and diligently addressed student queries, displaying a high level of dedication to their roles. Through combined efforts, the project successfully launched the English curriculum for 7th standard and the Hindi medium for 9th standard.

Students such as Kajal, Anjali, Mahin, and Isha reaped the benefits of the NGO's educational initiatives. The team ensured a consistent schedule of lectures and assessments, which led to noteworthy academic achievements. Kajal achieved a 67% grade and secured the 7th rank, while Anjali attained a 77% grade and earned the 6th rank in her class.



The selected teachers, including Harjas, Preksha, Kavita, Lavanya, Karishma, Marwah, Sani, Shivani, Yashasvee, Sanya, and Venus, demonstrated exceptional humility. They conducted regular classes and diligently addressed student queries, displaying a high level of dedication to their roles. Through combined efforts Sneha, initially employed as an HR professional, showcased exceptional skills and dedication. Recognizing her potential, the Project Director extended an offer for the role of 'Project Manager', which Sneha graciously accepted. She now oversees all tasks and personnel within Vidhyadeep project.

Under the guidance of Mr. Nishant along with the team members, initiated and continues to advance this project. The ultimate goal, as articulated by the Project Director, is to extend these services to every corner of India, ensuring that free education reaches those who need it. With concerted efforts from the team, there is confidence in achieving this objective and leaving a positive, enduring impact on the lives of underprivileged students.

AJA EDUCATION AND FOUNDATION

BALANCE SHEET

ASSETS	2022-2023	LIABILITIES AND OWNER'S EQUITY	2022-2023
CURRENT ASSETS	AMOUNT (INR)	CURRENT LIABILITIES	AMOUNT (INR)
Cash	30000	Capital	15000
Individual Donations	2128.08	Administrative Costs	7000
Fundraising	23500	Rent	6000
Retained Surplus		Program Services	7000
		Bug Repairs	2150
		Legal Fees	2500
TOTAL CURRENT ASSETS	55628.08	TOTAL CURRENT LIABILITIES	39650
FIXED (LONG-TERM) ASSETS		LONG-TERM LIABILITIES	
TOTAL FIXED ASSETS	0	TOTAL LONG-TERM LIABILITIES	0
OTHER ASSETS		OWNER'S EQUITY	15978.08
Other			
TOTAL OTHER ASSETS	0	TOTAL OWNER'S EQUITY	15978.08
TOTAL ASSETS	55628.08	TOTAL LIABILITIES AND OWNER'S EQUITY	55628.08

COMMON FINANCIAL RATIO	2022-2023
Debt Ratio (Total Liabilities / Total Assets)	1
Current Ratio (Current Assets / Current Liabilities)	1
Working Capital (Current Assets - Current Liabilities)	15978
Assets-to-Equity Ratio (Total Assets / Owner's Equity)	3.48
Debt-to-Equity Ratio (Total Liabilities / Owner's Equity)	2.48

AJA EDUCATION AND FOUNDATION

INCOME AND EXPENDITURE ACCOUNT

EXPENDITURE	AMOUNT (INR)	INCOME	AMOUNT (INR)
To Rent	6000	By Donations	25628.08
To Bank Charges	1750	By Sale of Old Newspapers	15000
To Audit Fees	2500	By Cash in Hand	30000
To Printing and Stationery	500	By Bank	9566.54
To Website Development	6098.74		
To Telephone Expenses	400		
To Bug Repairs	2150		
To Registration	7000		
To Project Innovation	2000		
To Surplus (excess of income over expenditure)	51795.88		
Total	80194.62	Total	80194.62

Dear Donors, Please Note!

Funds are directly spent on educating an underprivileged child across Bharat. All Tax exemptions, receipts and documents will be provided. Email for assistance. You may cease donations at time if so required. Our support team will help.

FUTURE PLANS

Although AJA has been actively involved in a number of initiatives since its inception and has successfully impacted the lives of hundreds of children, there is still much more to be accomplished.

Since millions of children in Bharat lack access to basic education, our plans include:

1

Providing free and easy access to education for children of all age groups across Bharat.

3

Providing women with training to help them become financially independent.

2

Encouraging the re-enrollment of children who left school due various factors.

4

Imparting education to children on a larger scale by collaborating with primary schools.



Another major initiative we are working on is to provide guidance to children at their doorstep. We are also in the process of conceptualizing the provision of guidance, counseling, vocational training, and entrepreneurship to underprivileged children, particularly those in slum localities. We will strive to achieve our goals and make this country and society a better place to live in!

जीवन की राह पर बढ़ना है हमारा मकसद,
बेहतर भविष्य की दिशा में हम राह बढ़ने को तैयार।

सपनों की ऊँचाईयों को छूने का आराध्य है हम,
संघर्ष से गुज़रकर अभियान बनाएं नई यात्रा हम।

सीमाओं को छोड़कर आकाश छूने को हम बढ़ना चाहते,
मंजिल की ओर यात्रा, स्वप्नों को हम पुरा करना चाहते।

उन्नति की राहों पर हम कदम बढ़ाते जाएं,
ज्ञान और योग्यता से अपने अर्थ को समझाएं।

संघर्षों के बावजूद, हौंसले ना हारें,
सपनों को पंख दे, खुद को सजग बनाएं।

हर दिन नई सिख मिले, नई कला सिखाएं,
संगठन और मेहनत से अपना नाम बनाएं।

बढ़े चलो, बढ़ते जाएं, यही है जीवन की लड़ाई,
बेहतर भविष्य की राह पर हम यही संकल्प बनाएं।



**HELP OTHERS,
SPREAD LOVE!**